

Jim Doyle
GovernorKaren E. Timberlake
Secretary**State of Wisconsin**
Department of Health Services

DATE: January 29, 2010

TO: Interested Parties

FROM: John T. Easterday, Ph.D., Administrator 

RE: **Solicitation of Grant Applications for the Alliance for Recovery Advocates (AFRA) Project**

You are invited to submit a proposal to the Wisconsin Department of Health Services (DHS) for: the Alliance for Recovery Advocates (AFRA) Project.

The Division of Mental Health and Substance Abuse Services is soliciting proposals for the creation of a statewide, consumer-driven, grassroots advocacy and support organization. AFRA includes people in the recovery community and allies of people in long term recovery. It is expected that a broad range of services will be made available to build and mobilize strong grassroots recovery organizations across the state.

The attached Request for Proposal (RFP) contains information regarding technical specifications and response requirements. Detailed program planning, design, monitoring, reporting and process evaluation procedures will be required.

The Department of Health Services will issue prorated award of \$20,834 for the contract period of May 1, 2010 – September 30, 2010. A full annual award of \$50,000 will follow for the period of October 1, 2010 – September 30, 2011. Continuation of this grant beyond this initial period will be based upon satisfactory performance, timely and accurate project reporting, and availability of funds. Continued funding will also be based upon the vendor's demonstrated ability to attract other funding to sustain the program when the grant funds under this solicitation are no longer available.

Any county, tribal governing body, public agency, or non-profit agency is eligible to apply. However, the applicant must have the capacity to organize and deliver recovery advocacy activities throughout the state.

The Division of Mental Health and Substance Abuse Services will host a Bidder's Conference on Friday, February 12, 2010, from 10:00 AM – 12:00 PM. The purpose of this conference is to provide an opportunity for applicants to ask questions about the AFRA grant, the RFP application procedures, and project requirements. The conference will be held at the Department of Health Services, 1 W. Wilson Street, 8th Floor, Conference Room 850A, Madison, WI 53702.

An optional Notice of Intent to Apply is due February 26, 2010.

The final Application/Proposal is due March 26, 2010 at 4:00 PM CST.

Questions regarding this RFP should be directed to Susan Gadacz, (608) 267-7704 or Susan.Gadacz@wisconsin.gov Collect calls will not be accepted and email is the preferred method of communication.

I am looking forward to creative and collaborative proposals. By providing the public with a message of the hope and reality of long-term recovery, AFRA will advance public policies and programs that help initiate and sustain recovery.